



JULES LEROUX

DIGITAL MARKETING & COMMUNICATIONS EXECUTIVE

Digital marketing graduate with hands-on experience managing social media, SEO, WordPress, email marketing and content for 5 B2B and B2C companies. EU citizen relocating to Malta in October 2026 and looking to join an international marketing team.

Contact

- 📞 [07.83.32.99.50](tel:07.83.32.99.50)
- ✉️ lerouxjules6@gmail.com
- 🏠 Lyon, France - EU Citizen
- 🌐 [Website](#)

Education

2025-2026 - Bachelor's Degree in Digital Marketing - AFIP Formations
Work-study programme

2023-2025 - BTS Sales & Digital Customer Relationship Management - AFIP Formations
Work-study programme

2023 - First Aid Certificate

2022 - French General Baccalaureate
Lycée Jérémie de la Rue

Languages

French: Native
English: Intermediate (B1)
Spanish: Elementary (A2)

Skills & Tools

Marketing

SEO • Content Marketing •
Social Media • Email Marketing

Tools

WordPress • Divi • Canva •
CapCut • Brevo • Metricool •
Microsoft Office

Professional Experience

Digital Marketing & Communication Assistant

Mose Services

Dec. 2025 – Aug. 2026

- Managed digital communication for 5 B2B and B2C companies, coordinating communication projects and partnerships
- Created and scheduled social media content for LinkedIn, Instagram and Facebook using Canva, CapCut and Metricool
- Managed and optimised company websites using WordPress and Divi, including SEO content
- Supported email marketing and newsletter campaigns using Brevo
- Planned and produced photo shoots for digital and social media content

Business Development & Communications Assistant

Déco-Relief

Sept. 2023 – Aug. 2025

- Managed social media and internal/external communication
- Conducted outbound prospecting and managed customer relationships throughout the sales process
- Supervised a 4-person team

Cultural Mediator — French Civic Service

Jan. 2023 – Aug. 2023

- Created communication materials and supported event organisation
- Prepared and facilitated workshops